



<A<SAR>
SUPERDOME



A STADIUM FOR ALL AGES

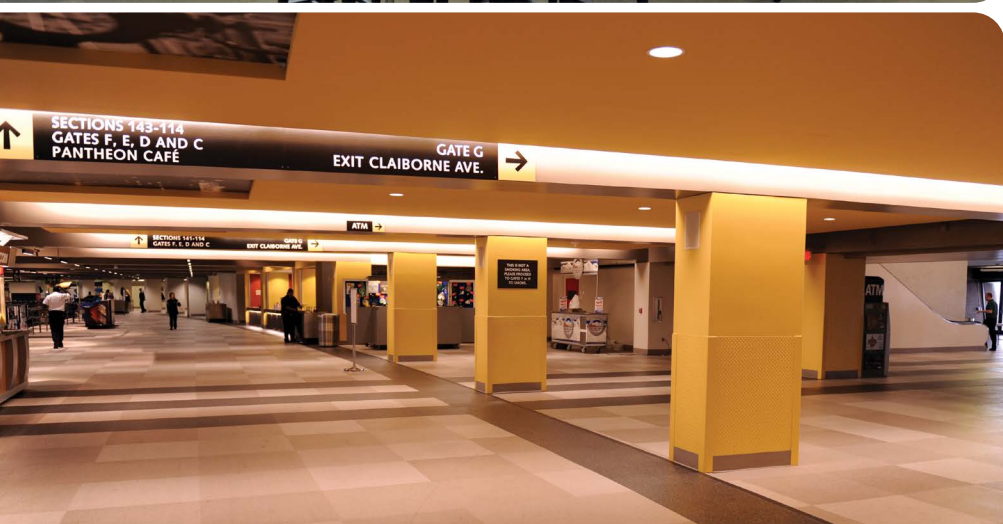


For decades, the Caesars Superdome has defined the New Orleans skyline. With its iconic design, the venue has become one of the most recognizable landmarks in America. The Superdome has made incredible history throughout its existence, a history that continues to be written in a place where the performance never ends.

A NEW ERA



LAYNE MURDOCK JR. / NEW ORLEANS SAINTS



A WORLD-CLASS STAGE

Since opening in 1975, the Caesars Superdome has been a celebrated icon on the landscape of New Orleans for over 40 years. With its bold design, state-of-the-art technology and first class amenities, the Superdome has remained at the forefront of the sports and entertainment industry. This world-class stage has created an environment in New Orleans that continues to set the standard for events everywhere.

FEATURES

- Located within close proximity to many downtown hotels and businesses
- Flexible seating configurations for up to 73,000 plus
- High restroom capacity and ample concession points of sale
- Two Premium Bunker Club Lounges with approximately 10,400 sq. ft. each
- Four Club Lounges located on the 200 Loge Level with approximately 13,000 sq. ft. each
- 192 foot long floor to ceiling windows in each 200 Level Club Lounge
- Total of 153 privately owned luxury suites located on 300 and 400 Levels
- Four Ground Level locker rooms & eight Ground Level Star Suites
- Full-color LED scoreboards and video displays
- LED televisions and electronic displays throughout the facility
- Colorful exterior LED lighting system with custom lighting options
- 44 box office windows located on the 100 Plaza Level
- 6,700 available parking spaces within Superdome Complex
- High-speed WiFi



*Space availability subject to change during 2020-2024 renovation

THE BIG STAGE

A TOTAL PACKAGE

The Caesars Superdome anchors a sports and entertainment district that attracts 5 million visitors a year. Encompassing the Superdome, the Smoothie King Center, and Champions Square, the complex offers unrivaled versatility for events. As manager of the Superdome since 1977, ASM Global has helped shape and preserve its legacy through a long time partnership with the State of Louisiana.

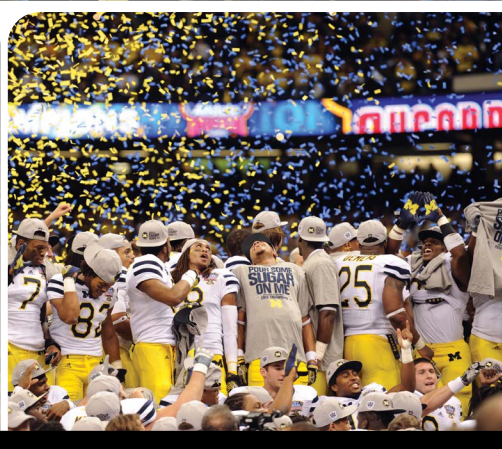
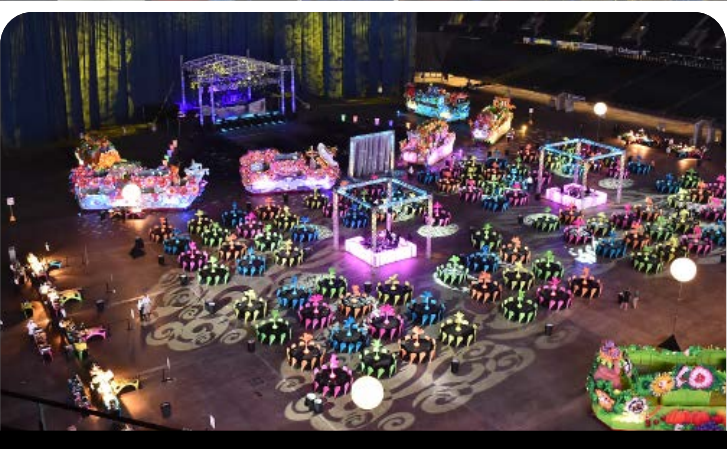


THE COMPLEX

In addition to the Caesars Superdome, ASM Global manages the 17,000 seat Smoothie King Center. Both buildings are owned by the Louisiana Stadium and Exposition District (LSED), an agency of the State of Louisiana. ASM Global also manages Champions Square, a 91,000 square foot outdoor festival plaza adjacent to the Superdome.

BUILDING MANAGEMENT

ASM Global was formed from the merger of AEG Facilities and SMG in October 2019 creating a venue management powerhouse that spans five continents, 14 countries and more than 300 of the world's most prestigious arenas, stadiums, convention and exhibit centers, and performing arts venues.



CREATING EXPERIENCES

The Superdome has played host to a multitude of events that have captivated audiences from all over the world. The Dome's ability to change form and adapt uniquely for each event, literally overnight, is astounding and ensures the venue will remain a viable contender to secure prominent national and international events for many years to come.

However, big events aren't the only experiences the Superdome creates for its clients. The iconic multipurpose venue has the spirit, and just the right amount of square footage, to accommodate every event - no matter the size. From elaborate productions for thousands to intimate events for a few, the Superdome adapts.

- ### EVENTS
- Super Bowls
 - NCAA Final Fours
 - NCAA and CFP Championships
 - Allstate Sugar Bowls
 - NFL and College Football Games
 - Family Shows
 - Concerts
 - Trade and Consumer Shows
 - Exhibit Shows and General Sessions
 - Turf Parties
 - Special Events



1970



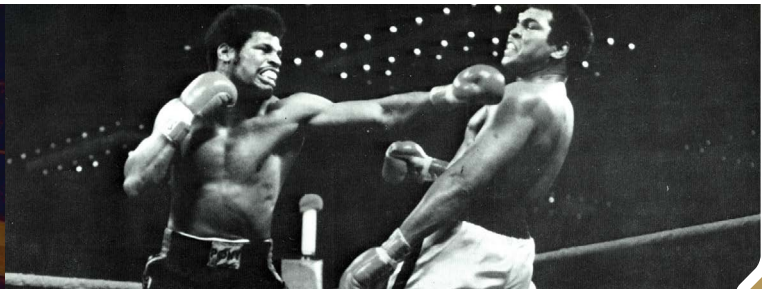
1971 Superdome breaks ground after legislation is passed in 1966 by the largest margin in Louisiana history.



1975 Superdome opens its doors to the public. First NFL game is played in the Superdome. Houston Oilers defeat New Orleans Saints in a preseason game.



1975 Bayou Classic moves from Tulane Stadium to the Superdome. Grambling State University Tigers defeat Southern University Jaguars.
1977 New Orleans Jazz set a new NBA record attendance of 35,077.

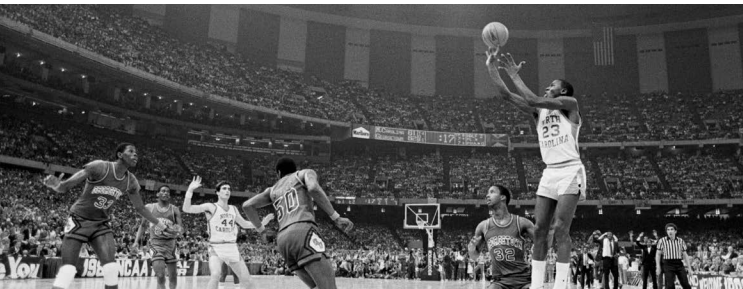


1978 Muhammad Ali defeats Leon Spinks before 65,000 in famous "September to Remember" match.
Super Bowl XII. Dallas Cowboys defeat Denver Broncos.

1980



1980 Sugar Ray Leonard defeats Roberto Duran in famous "No Mas" fight.
1981 Rolling Stones play to 87,500 fans in the world's largest ever indoor concert. Super Bowl XV. Oakland Raiders defeat Philadelphia Eagles.



1982 NCAA Men's Final Four. UNC Tar Heels defeat Georgetown University Hoyas. As a freshman, Michael Jordan sinks the game-winning shot.
1986 Super Bowl XX. Chicago Bears defeat New England Patriots.



1987 Pope John Paul II addresses 80,000.
1988 Republican National Convention. George H. W. Bush is nominated as the Republican presidential candidate.



1989 Frank Sinatra, Liza Minnelli, and Sammy Davis, Jr. team up for "The Ultimate Event" Tour.

1990



1990 Super Bowl XXIV. San Francisco 49ers defeat Denver Broncos.
1993 NCAA Men's Final Four. UNC Tar Heels defeat Michigan Wolverines.



1995 Essence Music Festival, the largest event celebrating African-American culture and music in the United States, is first held at the Superdome.
1997 Super Bowl XXXI. Green Bay Packers defeat New England Patriots.



1997 Grambling Coach Eddie Robinson, one of college's most winning coaches, ends his historic 56-year career against archrival Southern University in the Bayou Classic.
1998 Tulane University football caps a perfect regular season.



1999 The 17,000 seat New Orleans Arena, adjacent to the Louisiana Superdome, opens in October. ZZ Top performed in the Arena's first concert, held on November 5.

2000



2000 BCS National Football Championship. Florida State Seminoles defeat Virginia Tech Hokies.
Endymion Mardi Gras Extravaganza celebrates its 25th year in the Superdome with an "At Home in the Dome" theme.



2002 Super Bowl XXXVI is delayed one week due to September 11th attacks. New England Patriots defeat St. Louis Rams.
2004 BCS National Football Championship. Louisiana State Tigers defeat Oklahoma Sooners.



2006 Superdome reopens on September 25th in a nationally televised event after Hurricane Katrina devastated New Orleans 13 months earlier. New Orleans Saints defeat Atlanta Falcons on "Monday Night Football." ESPN records the highest TV ratings in their history to date.



2007 NFL Divisional playoff game. New Orleans Saints defeat Philadelphia Eagles to clinch second-ever playoff victory and advance to the first NFC Championship game in franchise history.

2010



2010 New Orleans Saints clinch first NFC Championship against the Minnesota Vikings in overtime. New Orleans Saints win first Super Bowl (XLIV) against Indianapolis Colts.
Champions Square, a 121,000 square foot outdoor festival venue, opens to the public.



2011 Superdome undergoes an \$85 million renovation. New Orleans Saints announces a 10-year agreement with Caesars USA to name the recently renovated Louisiana Superdome the "Caesars Superdome."



2012 The Caesars Superdome hosts an unprecedented number of high profile events including the Allstate Sugar Bowl, BCS National Football Championship, and NCAA Men's Final Four.



2013 The Caesars Superdome and the City of New Orleans host Super Bowl XLVII, the venue's 7th. The Superdome has hosted more Super Bowls than any stadium to date.
2014 WrestleMania XXX came to the Caesars Superdome to a massive crowd of 75,167.

A STADIUM FOR ALL AGES



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