

TURF EVENTS

Our green turf beats a red carpet any day. Whether planning an event for 50 people or thousands, the turf field of the Caesars Superdome is an ideal special event location sure to capture that coveted “wow” factor. The field is where the action happens and with turf parties, guests have the chance to be a real champion!



CAESARS SUPERDOME

EVENT PROGRAMMING IDEAS

- Football punt, pass & kick activities
- Customized jerseys and footballs with event/client logo
- Appearances from football players and/or the Saintsations: official cheerleaders of the New Orleans Saints
- Tailgate style fare with game day hawkers
- Saints game day inflatable tunnel and fog machine at entrance
- Marching bands, Mardi Gras Indians, 610 Stompers, DJ or live musical entertainment
- Use of HD video boards capturing live event activity & guest images
- Photobooths / step and repeat activations
- Inflatable slides / obstacle courses
- All of the above items to be provided by Client

AMENITIES

- Game day atmosphere - minimal decor needed
- State-of-the-art production elements: two HD endzone video boards; four LED ribbon boards; four message boards
- Ease of attendee drop-off and pick-up
- In the heart of the central business district/within walking distance of many hotels
- Complimentary use of available tables, chairs, dance floor and staging
- Custom exterior LED lighting options based upon availability

TURF AVAILABILITY

- Turf field available from August - January
- Certain dates are held for potential NFL football games; NFL football schedule is typically released in late spring preceding the upcoming season
- Please contact the ASM Global sales department for specific date availability

PREMIUM AREAS

- Two Premium Bunker Club Lounges, located on the ground level adjacent to the turf field

BRANDING /SPONSOR RECOGNITION

- Electronic signage boards for sponsor, attendee and VIP messaging and recognition

EXCLUSIVES

- Catering and concessions provided by Centerplate
- Medical services and ASM Global event staff
- Certain product, messaging, sponsor signage and pouring rights apply

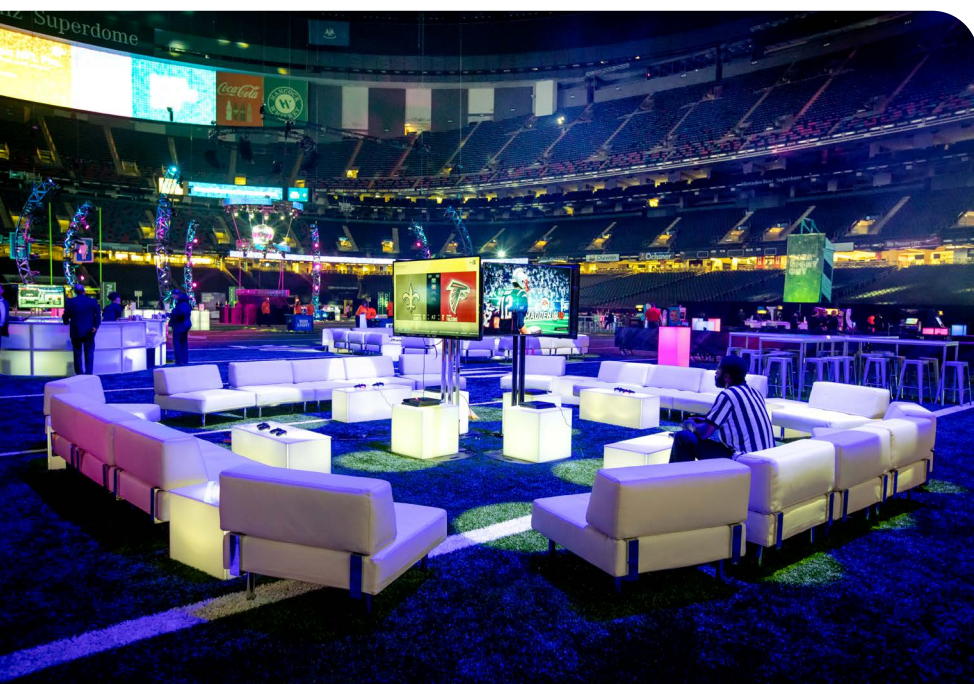
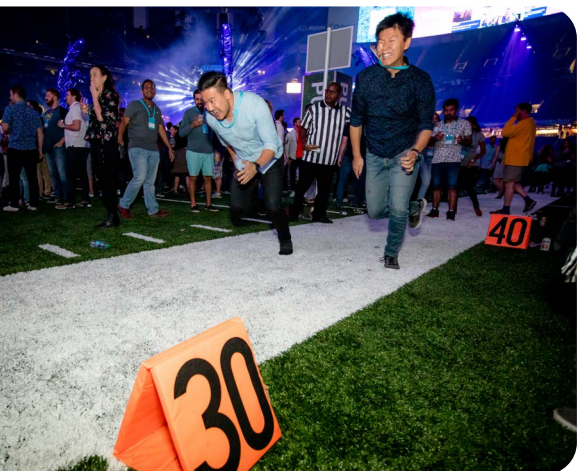
It's always a pleasure to work with seasoned professionals who truly understand what we do and help us accomplish the goals and objectives of our clients. We have faced and solved many challenges together for the greater good of our clients and our city.

- HOSTS GLOBAL ALLIANCE

Our closing reception at the Superdome was absolutely flawless from start to finish. The food and beverage was superb, and along with the entertainment and event layout, it made for an experience our attendees will never forget. As a matter of fact, they are still talking about it! The event was truly a model for successful networking receptions. Thank you to the Superdome for your warm New Orleans hospitality.

- PROFESSIONAL CONVENTION
MANAGEMENT ASSOCIATION

TURF EVENTS



CONTACT

To research date availability or to receive a customized proposal, please e-mail BookYourEventNow@asmneworleans.com or call 504.587.3663

WEBSITE

Please visit us at CaesarsSuperdome.com